

# golfresan<sup>®</sup>

**RATE CARD 2012**



## **WITH YOUR AD IN GOLFRASAN, YOU WILL REACH EUROPE'S MOST ACTIVE GOLF TRAVELERS...**

Taken as a whole, 250 000 Swedish golfers take a golf holiday abroad at least once a year. They travel more than their counterparts in other countries and tend to spend more money on each individual trip than do ordinary travelers. Our readers are active and financially strong people with a huge interest in golf as well as in food and wine, interior design and private economy. In short, they have both time and money enough to fulfill their dreams. Golfresan delivers the holistic experience that the golf traveler seeks – an opportunity to play great golf while enjoying a good climate, beautiful surroundings, cultural experiences, pleasant company and not to be forgotten, superb food and drink.

If you would like to reach one of the most interesting target groups in a positive and enjoyable context, we warmly welcome you as advertiser to Golfresan.

